



The new degree of comfort.

STRING

LIKE A SUPER HERO











DESIGNED FOR **MIDDLE EAST**MANUFACTURED IN NORTH AMERICA

- Captured Voice of Customer (VOC) with focus group
- Exceeding GCC Energy Regulations (ESMA, QCC, MEW)





OUR 360°+1 DESIGN PHILOSOPHY

We believe the best design delivers everything our customers need and want... And then some. The Rheem® 360°+1 design philosophy embodies this commitment to examine every aspect of every product (and program) we develop from every angle, so we can provide the ultimate in performance, installability, serviceability, durability, integration, peace-of mind and partnership for consumers and industry professionals alike. The Rheem® 360°+1 design philosophy applies to everything we do—from the way we build our products, to the way we continue to build our reputation.



360° DURABILITY®

At Rheem®, we're committed to delivering high-performance products that last. Our solutions are designed for peace-of-mind, with more durable components backed by Rheem®'s best-in-class warranty.



360° SERVICEABILITY®

Our products are designed for performance that homeowners can count on. Should service ever be required, our Serviceability features are specially designed to ensure fast, effective service and maintenance calls. Rheem® diagnostic systems make problem-solving quicker, and our products are designed for easy access to unit components. This means they work smarter, so service technicians don't have to work harder.



360° PERFORMANCE®

With every product we design and redesign, we set out to improve efficiency to lower operating costs and energy consumption. We balance these improvements with a commitment to including components that make our products dependable, so trade professionals can continue to offer worry-free comfort to their customers for years to come.

WHAT'S

HIGH **PERFORMANCE**

- Lower KW per Ton
- Larger Coil Areas
- Thermostatic Expansion Valve
- Larger Blower and Fan Size

ENHANCED **DURABILITY**

- Metallic Louver Jacket
- 1008 hrs of salt spray
- High-efficiency Scroll Compressor Made in North America
- Critical Components such as Fan, Motor, Blower from reputed brands in North America.

BETTER SERVICEABILITY

- QWIK CLEAN SLIDE OUT DRAIN PAN
- Protected Service Port Access

INISIDE?



High-efficiency Scroll Compressor Made in North America



Metallic Louver Jacket





QWIK CLEAN SLIDE OUT Drain Pan



Protected Service Port



Larger Blower and Fan Size



WE MAKE IT EASY TO LIVE MORE COMFORTABLY, WHILE LIVING MORE RESPONSIBLY.

At Rheem®, providing The new degree of comfort® is about more than just product performance—it's about taking a higher degree of responsibility for future generations. That's why, from air to water and residential to commercial, our focus is on creating solutions that leave you feeling comfortable—and leave the planet a little better than we found it.

EFFICIENT AND EARTH FRIENDLY PRODUCTS

We understand that with increased environmental concerns, R22 is becoming less popular. The production of R22 refrigerant contributes to the depletion of the ozone layer and adds to global warming. Rheem® always focuses on environmentally friendly, energy saving and high performance air conditioners and hence today most of Rheem®'s products are developed with R410A refrigerant. R410A refrigerant is highly efficient and has an Ozone Depletion Potential (ODP) of 0.





QUICK RANGE GUIDE

MODEL	Cooling Capacity (T1)	Cooling Capacity (T3)	Cooling Capacity (MEW)	Power input (T1)	Power input (T3)
EMRHRX042ANT	44,000	40,500	39,500	3,210	4,030
EMRHRX054ANT	55,000	52,000	5,0000	4,150	5,100
EMRHRX066ANT	63,000	57,500	55,050	4,660	5,720
EMRHRX078ANT	82,200	75,300	74,000	6,960	7,940
EMRHRX102ANA	104,100	92,000	90,000	8,000	9,715
EMRHRX120ANA	120,000	107,500	105,000	9,485	11,335







Founded in 1925, Rheem® is nearly a 100 year old North American manufacturer delivering innovative, energy-efficient air conditioning and water heating solutions under one roof to homes and businesses in more than 70 countries worldwide. From its Atlanta, Ga. Headquarters, three U.S. manufacturing facilities, state-of-the-art distribution center and Advanced Technology Integration (ATI) Lab, Rheem® designs, builds and supplies some of the most reliable, environmentally responsible and technologically advanced products in the industry. Under the "One Rheem Quality" promise, every Rheem® built everywhere in the world is held to the same high standard of excellence.







Rheem Middle East and Afric

